



```
for (i = 0; i < 10; i++) {
  console.log(i);
}

mod.use_x = False
mod.use_y = True
mod.use_z = False
ation == "MIRROR_Z":
  mod.use_x = False
  mod.use_y = False
  mod.use_z = True

tion at the end --add back the deselected mirror
select= 1
b.select=1
t.scene.objects.active = modifier_ob
ected" + str(modifier_ob) # modifier ob
r_ob.select = 0
context.selected ob
```



**JEWELLERY
& GEM
DIGITAL WORLD**

Jewellery & Gem Digital World
Themed online sourcing festivals
April – July 2021



Jewellery & Gem Digital World 2021

Platform for
buy/sell & meet

Themed events,
targeted audiences

Opportunity to invite
buyers to meet

Webinars on expert
insights and trends

Standard Package of US\$500* will get you:



Login accounts: 2 (max.)
(Contact us if you need more accounts)



Product Showcase

Standard package: 10 products max.
Premium package: 40 products max. (US\$650*)
Platinum package: 80 products max. (US\$800*)



Opportunity to meet buyers
Buyers search for Exhibitors and Products, and invite Exhibitors to meet *(unlimited no. of meeting requests by buyers)*



Search and invite buyers to meet

Exhibitors can search for Buyers and schedule meetings.
Standard package: max. 10 requests per exhibitor
Premium package: max. 20 requests per exhibitor
Platinum package: max. 30 requests per exhibitor

Note: For Dazzling Silver and Affordable Luxury, exhibitors will not be able to see other exhibitors' booths/products. The Exhibitor List is available on the promotional site.



Webinars
Join webinars to gain business insights. *(Contact us if you wish to participate as a speaker)*



Business Opportunities

* Prices are applicable to JewelleryNet Supplier Members only.

Digital Event Themes

Apr 19-23	Dazzling Silver
Apr 26-30	Vibrant Gems: Ruby, Sapphire, Emerald & Diamond
May 10-14	Spotlight on Greater China: Jewellery & Packaging
May 17-21	Spotlight on Greater China: Loose Materials & Equipment
May 24-28	Spotlight on Europe & US
July 19-23	Affordable Luxury
July 26-30	Spotlight on Asia
	AND More.....

Early-bird offer: Buy 3 and get 1 FREE
US\$1,500 for 4 events = US\$375 each

Marketing & Promotional Opportunities Pre-event

Each Jewellery & Gem Digital World event will be promoted to targeted buyers through eBlasts, social media posts, JewelleryNet banner campaigns and other channels.

You can attract attendees to your booth and boost your chances of meeting more buyers through our various marketing and promotional opportunities:

- **Social media** post on Informa Markets Jewellery's official account



Rate: US\$300 per platform

- **Customised eBlast** to targeted buyers



Rate: US\$1,500

- **Advertising** on JGDW promotional site and event site

See more information on the next two pages

Advertising Opportunities Promotional Site

- Featured exhibitors (5 slots – US\$300 each)
- Featured products (5 slots – US\$300 each)
- 3-minute video of factory tour (5 slots – US\$500 each)



Advertising Opportunities Event Site

- Featured exhibitors (4 slots – US\$500 each)
- 3-minute Trade Talk (1 slot – US\$800)
- 30-minute Webinar (US\$3,500)
 - Your logo will appear on all email invitations, collaterals, and the live and recorded webinar
 - Informa Markets Jewellery will drive traffic to the webinar through multiple emails, invitations and reminders along with a dedicated social media campaign
 - A follow-up email will be sent to all registrants with a link to the recorded webinar
 - Recorded webinar will be available on JewelleryNet.com for 6 months

Global Sales Network

Hong Kong and others

Christine Sinn

☎ +852 2516 1654

🌐 Christine.Sinn@informa.com

China

Ruby Hu

☎ +86 20 8666 0158

🌐 info-china@informa.com

Germany, Austria and Switzerland

Liz Dobelmann

☎ +49 721 384 1881

🌐 liz@dobelmann.com

India

Dipika Meghpuriya

☎ +91 22 6172 7283

🌐 Dipika.Meghpuriya@informa.com

Italy

Mauro Arati (Studio Luciano Arati sas)

☎ +39 2 48 51 78 53

🌐 info@studioarati.it

Japan

Hiromi Sakurai

☎ +81 3 5296 1020

🌐 info@japanjewelleryfair.co

Korea

Jamie Kim

☎ +82 2 6715 5400

🌐 Jamie.Kim@informa.com

Middle East

Anna Noeth

☎ +973 17 550033 ext 116

🌐 Anna.Noeth@informa.com

Taiwan

Rita Hung

☎ +886 2 2738 3898

🌐 info.sales.tw@informa.com

Thailand

Anuchana Vichvech

☎ +66 2036 0547 / 2036 0544

🌐 Anna.V@informa.com

Turkey

Volkan Adakan

☎ +90 549 4540027

🌐 Volkan.Adakan@informa.com

US

Bonnie Chan

☎ +1 347 906 4693

🌐 Bonnie.Chan@informa.com